CD PROJEKT RED: Öffentliche Open-Day-Ankündigung vom 24. Juli 2023

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Open Day Kicks off Promised Land Art Festival on September 2nd. Tickets Now on Sale! As Promised Land Art Festival approaches, CD PROJEKT RED announced that the event will start with Open Day - a one-day-only accompanying event aimed at budding artists and creative industry enthusiasts, organized by the studio in collaboration with EC1 ·ód· and the City of ·ód·. Open Day is a meeting of the worlds: that of creative industry professionals and of artists starting out on their path. As the halls of the venue are roamed by incredible talent from all around the world, attendees will get a unique opportunity to meet their favorite artists and heroes, including members of CD PROJEKT RED, as well as expand their burgeoning knowledge, gain valuable experience, and grow right there and then during one-to-one portfolio review sessions. " When starting their career in video games or other creative industries, artists often find themselves lost. They have issues with putting together a solid portfolio, preparing for job interviews, or simply don·t really know what they should be focusing on when it comes to developing their artistic skills. This is why we created Open Day ,· said Pawe· Mielniczuk , Art Director at CD PROJEKT RED and co-organizer of Promised Land Art Festival. · Open Day is an event where attendees can not only listen to experienced artists from around the industry talk about their journey and various topics related to art, but also consult their portfolios with veterans of the craft, including CD PROJEKT RED·s team of art directors, all of whom will gladly assist in guiding them toward where they need to be. If that·s something you·re interested in, make sure to drop by! · Throughout the event, attendees will also have the opportunity to join a host of diverse lectures blending areas of digital and traditional art, video game development, and filmmaking. One of the speakers at Open Day will be Pawe· Sasko , Quest Director at CD PROJEKT RED, whose 11 years at the studio span titles such as The Witcher 3: Wild Hunt , Cyberpunk 2077 , as well as the spy-thriller expansion - Cyberpunk 2077: Phantom Liberty : · I·m incredibly excited to be hosting a lecture at this year·s Open Day and share some of the experience I gained from my years of work at CD PROJEKT RED with all those interested in quest design and crafting compelling, non-linear narratives. And perhaps even help shape someone·s future career! If you want to enjoy a deep dive into how we craft our tales, as well as what kind of challenges creating narratives for massive RPGs entails, I will have some advice and guidelines structured to be fairly universal, inspirational, and illustrated with game-specific examples. · Open Day will also feature numerous activities showcasing cutting-edge tools and technologies used across the creative industry, hosted by Promised Land partners throughout the day - all open for attendees to witness and participate in. Details regarding the attractions, as well as the full event programme will be announced in the weeks leading up to Open Day via the official Open Day hub . While some content may be available in English, Open Day and its attractions will mostly be presented in Polish. The event will take place in ·ód·, Poland, in the ·ód· EC1 Conference Complex, located in the revitalized buildings of the former EC1 ·ód· Power Plant - a setting that is teeming with history, and one that fosters creativity, inclusiveness, and accessibility. Tickets for Promised Land Open Day are available for purchase right now via EC1 ·ód· website, with all Promised Land Art Festival ticket holders able to attend Open Day at no extra charge. For more information on Promised Land Art Festival and Promised Land Open Day, visit the official website . The festival is orgaqnized by CD PROJEKT RED and held under the auspices of ·ód· City Council as part of "600 Years of ·ód·" ("600 lat ·odzi") and "EC1 ·ód· - The City of Culture" ("EC1 ·ód· - Miasto Kultury") promotional programs. Learn more about the festival on the official website .