ReedPop und Penny Arcade: Öffentliche Ankündigung der PAX West 2023 vom 8. Mai 2023

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FOR IMMEDIATE RELEASE PAX West 2023 Welcomes Nintendo Live to Seattle for Labor Day Weekend Biggest PAX West to date to showcase new Summit expansion of Seattle Convention Center SEATTLE - May 8, 2023 - PAX West , the West Coast·s most attended gaming event, prepares for literally its biggest iteration yet, taking place Labor Day Weekend Friday, Sept. 1 through Monday, Sept. 4, at the newly expanded Seattle Convention Center, with badges going on sale Wednesday, May 31. Show organizers ReedPop and Penny Arcade will take full advantage of both the new Summit and original Arch buildings, as the convention hosts Nintendo Live 2023 , a celebration of Nintendo's games and worlds. Set to take place in a special section of the Seattle Convention Center, Nintendo Live 2023 will feature fun Nintendo Switch gameplay, live stage performances, exciting gaming tournaments, memorable photo ops, event merchandise and more. Families are welcome and encouraged to join in the fun, as the event is designed for people of all ages and gaming experience. For more information about Nintendo Live 2023, visit https://www.nintendo.com/nintendo-live/. PAX West badge holders with a Nintendo Account who also want to attend Nintendo Live 2023 will have a chance to register for a free ticket to Nintendo Live through a separate promotion on the official PAX West website. The promotion for Nintendo Live will be offered during the PAX West badge checkout process from when badges go on sale on Wednesday, May 31, until Friday, July 7 at 11:59 PM PT. (One ticket per person maximum, regardless of entry method). Please note that a PAX West badge alone does not guarantee entry. Setting the stage for the fall gaming calendar after PAX East 2023 sold out of all badges, PAX West will take full advantage of the new Summit building of the Seattle Convention Center. This new venue offers more space than ever for exciting exhibitors showcasing the latest and greatest titles, PAX Arena tournaments featuring beloved content creators and upcoming esports stars, and vendors with must-have goodies. The original Arch building, located just a block and a half away from Summit, will still play a major role in PAX West, hosting many of the events and activities fans have come to expect. The four-day event will feature panels with beloved gaming figures and industry luminaries, concerts of video game-inspired music, tournaments in classic and modern games, tabletop sections, and numerous other activities. The full list of exhibitors and schedule will be announced in the coming weeks and months. "A single building could never contain everything we've got planned for PAX,· said Jerry Holkins, co-founder, Penny Arcade and PAX. ·And we think families especially will love this year's collaboration with Nintendo." After West, PAX will wrap up its 2023 events schedule with the return of PAX Unplugged to the Philadelphia Convention Center from Friday, Dec. 1, through Sunday, Dec. 3, 2023,.The most attended tabletop gaming convention on the East Coast will once again welcome communities from across the world to experience both beloved and unannounced titles, watch expert panels, and enjoy a massive show floor expo with the biggest names in analog gaming. Badges go on sale for PAX West 2023 on Wednesday, May 31, with panel registration opening up in mid-May, and media/content creator registration opening up at a later date. PAX Unplugged 2023 badges go on sale later this summer. For more info, check out the PAX West website, and follow PAX on Twitter , Facebook , Twitch , YouTube , and Instagram . Assets Official PAX Press Kit