DoorDash und PAX: Öffentliche Mitteilung zu Battle of the Brands vom 9. August 2023

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DoorDash Brings Tentpole Battle of the Brands Competition to Pax West 2023 Eight restaurant brands pair with streamers in competitive Fortnite tournaments* as they go head-to-head for a $25K prize pool August 9, 2023 - DoorDash serves up an express streamer showdown in this year·s Battle of the Brands Featuring Fortnite at PAX West 2023 , the West Coast·s most-attended gaming event from show organizers ReedPop and Penny Arcade . Returning for the third year, join host Chris Puckett alongside casters Rome and dreamcrazzy as eight beloved restaurants, Burger King, Del Taco, Jack in the Box, KFC, Little Caesars, McDonald·s, Popeyes®, and Taco Bell, pair up with eight streamers in fierce Fortnite tournaments. The online qualifiers begin on Friday, August 18, with four of the eight streamers playing Fortnite on their own channels and competing against each other throughout the month. During Battle of the Brands, DoorDash will be dropping over $5,000 in gift cards to fans**. The online streams culminate in all eight streamers' delightful delivery at PAX West, which returns to the expanded Seattle Convention Center from Sept. 1-4, 2023. Taking place on stage at PAX Arena, witness an intense day of competition on Saturday, September 2 with eight hours of Fortnite matches including special Creative islands, team, and solo matches. The DoorDash Battle of the Brands Featuring Fortnite comes to an epic conclusion with the finals from 2-6pm PT Sunday, September 3, where the eight streamers, seeded based on their Saturday performance, will join PAX attendees. The top six seeded competitors advance to the final knockout round, where they·ll compete for a $25,000 prize pool. ·We couldn·t be happier to order another round of Battle of the Brands with DoorDash at PAX West,· said Jerry Holkins, co-founder, Penny Arcade and PAX. ·The lineup is bigger and better than ever and we can·t wait to announce the participants and see who wins the top prize.· ·We·re thrilled to bring Battle of the Brands back this year in an even bigger way. Whether participating in the showdown or ordering your go-to meal on DoorDash to enjoy as you view the action, we·re creating the ultimate experience for participants and viewers alike,· said Jennifer Richardi, Head of Consumer Brand Marketing at DoorDash. ·As the tournament heats up, we·re excited for the dynamic duos of fan-favorite brands and skilled streamers to take the stage at PAX West to see who will take home the victory title and exciting grand prizes.· DoorDash Battle of the Brands Featuring Fortnite goes head-to-head at PAX West on Saturday, September 2, and Sunday, September 3, for the live finals. Badges for PAX West are available now , with media and content creator registration currently open . For more info, check out the PAX West website, and follow PAX on Twitter , Facebook , Twitch , YouTube , and Instagram . Follow @doordashgaming on Twitter , TikTok , and Instagram to stay on top of all the action during the tournament. *This event is in no way sponsored, endorsed, or administered by, or otherwise associated with, Epic Games, Inc. The information players provide in connection with this event is being provided to the event organizer and not to Epic Games, Inc. **No Purchase Necessary. Purchase will not increase your chances of winning. Official Rules (including eligibility requirements and dates) apply. Sponsor: DoorDash, Inc.