Koelnmesse: Öffentliche Mitteilung zu Indie Wavemakers vom 27. Juni 2023

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New Indie Initiative & Partner Alert! Indies, we·re INCREASING affordability and UPSIZING your indie experience at gamescom asia 2023! How is this possible? By partnering with INDIE WAVEMAKERS , a new initiative by GameStart Asia, to grow the Indie Village into more than just an area. Our intention is to give local and international independent game devs the best possibilities to showcase and promote their games to the audience of gamescom asia and beyond. Depending on the readiness level of your game/concept, you can choose to be in either the Trade Zone (B2B) or Entertainment Zone (B2C) INDIE WAVEMAKERS area - reaching specific audiences you want your game to be seen by. Basic booth prices now start from SGD 900. Scroll down further to view the perks of being part of the INDIE WAVEMAKERS area! Get the deck What do you get with INDIE WAVEMAKERS ? #1 Affordability - Your base investment and participation already comes with a 1sqm booth + keyart to showcase your game in the Trade Zone (B2B) or Entertainment Zone (B2C), plus all of the below! Business Matching Profile Get valuable access to the gamescom biz Community app where you can match and meet with investors, publishers, and industry profiles at gamescom asia. Take the Stage Onsite Demo/showcase your game onstage in front of thousands of visitors onsite at gamescom asia. The live stage will also be livestreamed to a global audience! Collect Those Steam Wishlists! All participating indies will have their games featured on gamescom asia·s Steam event within a special INDIE WAVEMAKERS section. Get Seen by Media and Creators Media and indie game creators will be invited to check out the games on exhibit, further expanding your potential exposure and reach. Dedicated Website & Bespoke Content Dedicated INDIE WAVEMAKERS website with additional in-depth highlights, exclusive content, and interviews with you, our indie exhibitors! Rub Shoulders at the WAVE PARTY! Build that valuable network and wind down with fellow indie devs, enthusiasts, and industry mates at the inaugural WAVE PARTY. Get the deck