Koelnmesse: Öffentliche Programmangaben zur gamescom asia 2023, Juli bis Oktober 2023

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Veranstalter-Rundmail vom 12. Juli 2023: Register now for Trade Zone tickets Open in Browser Enjoy early bird rates for conference passes Ticketshop is now OPEN for registration! GET TICKETS! ·· Early bird ends 22 September ·· Trade Conference delegates get ALL ACCESS to the B2B and B2C exhibition area, our expanded 3-track conference, Content Creators Summit, and a bunch of special activities like the Developer-Publisher-Investor Speed Networking, VIP reception, and much more! We are incredibly excited to welcome Xsolla, Unlimit and Worldline as Trade Zone sponsors. Speakers already confirmed CD PROJEKT RED (Poland) - Kacper Niepokólczycki, Lead Environment Artist Riot Games (Singapore) - Janine Campbell, Game Producer Mojang Studios (Sweden) - Nickole Li, Principal Designer (Systems) PUBG Mobile (Singapore) - Oliver Ye, Head of Southeast Asia Publishing & Esports Team17 Digital (UK) - Jasper Barnes, Head of Game Scouting Techland (Poland) - Tymon Smekta·a, Dying Light Franchise Director Ubisoft (Singapore) - Bill Money, Game Director Focus Entertainment (France) - Xavier Marot, Chief Production Officer and many more. Check out our website for latest agenda and speaker line-up . With more announcements to come, you must be here in Singapore this October to see and experience gamescom asia for yourselves. Interested companies can still be part of gamescom asia and find all information on participation opportunities at this link . Access to the Trade Zone is strictly for industry professionals only and you will be requested to prove your business affiliation onsite. For public visitors, the Entertainment Zone ticketshop will open end-July. Register Now! What do I get with my trade ticket? There are 2 types of B2B tickets - Trade Conference Delegate and Trade Visitor What is included in my Trade Conference ticket? Access to Trade Zone Conference and Exhibition on 19 - 20 October Access to Networking Reception on 20 October Access to Entertainment Zone Exhibition on 20 - 22 October Access to the gamescom biz app for matchmaking and conference on-demand content Opportunity to participate in the Developer-Publisher-Investor Speed Networking session on 19 October. More info coming soon. What is included in my Trade Visitor ticket? Access to Trade Zone Exhibition on 19 - 20 October Access to Entertainment Zone Exhibition on 20 - 22 October Access to the gamescom biz app for matchmaking and connecting ·· EARLY BIRD! ·· Buy your ticket before 23 September for 50% worth of savings on your gamescom asia Conference ticket! Register Now! Veranstalter-Rundmail vom 26. Juli 2023: Register now at early bird prices! Open in Browser More than 30% savings on early bird conference passes Our agenda and speaker line-up will only grow bigger, so it·s a great time to get your gamescom asia Trade Conference passes! Trade Conference Pass: S$295 Now only S$195 ·· Save $100 per ticket at early bird prices ·· Come as a group with your colleagues or industry friends! The bigger the group, the bigger the savings. Groups of 5 and up can enjoy further discounts between 5% - 15%. Trade Conference delegates get ALL ACCESS to the B2B and B2C exhibition area, our expanded 3-track conference, Content Creators Summit, and a bunch of special activities like the Developer-Publisher-Investor Speed Networking, VIP reception, and much more! Check out the rest of our newsletter for the latest additions to our sessions and speakers. Register Now! View Agenda Newly Added Sessions and Speakers There·s so much to get into at gamescom asia·s Trade Conference this year, whether you·re looking for business insights, trying to localise, exploring AI, mixed realities, and more. Not forgetting our Content Creators Summit alongside the main conference. View the latest agenda and speaker line-up . Going Global: Developing in Asia for a Worldwide Mobile Market We explore why Asia is becoming a global development hub for mobile games, the challenges Asian developers face when going global, and the advantages and disadvantages of western studios partnering with, outsourcing to, or acquiring Asian development studios. READ MORE League of Legends: One Global Team As a producer of League of Legends at Riot Singapore, Janine is responsible for ensuring consistent

delivery of game content to players worldwide, in collaboration with Riot LAX and over 100 developers across multiple countries and timezones. Hear about the challenges faced in day-to-day collaboration and how producers can guide their teams to help bridge the gaps. READ MORE 'Resident Evil Resistance': Creating a Multiplayer Game for a Single Player Franchise Walk away with a deeper understanding of how to approach the development of IP-based games, taking into account both the expectations of long-time fans, and the desire to evolve the experience and world. READ MORE Register Now! View Agenda Veranstalter-Rundmail vom 8. August 2023: Pitch it at speed networking! Open in Browser Our developer-publisher-investor match up returns If we gave you one-on-one time with as many publishers and investors in an hour, how would you pitch your game? The gamescom asia Speed Networking session aims to facilitate worthwhile face time for promising game studios from Southeast Asia and beyond with publishers and investors looking for the next game IP to fund. Held fully in-person with a refreshed format for 2023! Studios can pitch projects built for any platforms. You·ll get valuable feedback and more opportunities for extended conversations to be continued throughout gamescom asia. Register now and get crackin· on your pitch right away! When: Thursday, 19 October 2023 3:30pm - 5pm: Developer-Publisher-Investor Speed Networking 5pm onwards: VIP Mixer sponsored by Unlimit Participation in this event requires a trade conference ticket and is reserved to developers, publishers, and investors only. Indicate your interest to join this programme when purchasing your conference ticket. Applications will be pre-screened. Register Now Exhibition is Filling Up! We·re more than 70% booked across both Trade and Entertainment Zones, so best confirm your spot right now! Be part of a global brand known all over the world. gamescom asia is Asia·s premier satellite event of gamescom, the world·s largest video games festival. Reach new audiences from Southeast Asia, expand your partnerships, and acquire new knowledge from an extremely diverse part of the world. Exhibit with Us gamescom asia ·· gamescom gamescom asia will surely be at gamescom in August! Come meet us at Hall 3.2 Business Area, booth A15 from 23 to 25 August in our home city of Cologne. We·d love to meet you a) for a duel b) to discuss your participation for 2023 and beyond c) to get a freebie from us Book a Meet Veranstalter-Rundmail vom 15. August 2023: gamescom booth: Hall 3.2 A015 Open in Browser A full week of business, games, fun await Let's meet F2F at gamescom It's less than a week to gamescom and we're excited to be at our main event once again. The gamescom asia team is headed to Cologne and if you are too, we would love to meet you at our booth between 23 - 25 August (Hall 3.2 Booth A015) to discuss all things gamescom asia and how we can support your strategic objectives, launches, games, products and services for the Asia market this October and beyond. If you·re curious about· What·s happening at gamescom asia this October All the ways you can participate at gamescom asia Sponsorship, marketing, advertising options Media partnerships and collaborations Meet us while we·re in Cologne next week or just pop by to catch up and take home a little gift from us · Book a Meet Not headed to gamescom? There are already more than 3 ways you can participate at gamescom asia Exhibit or Sponsor in Trade, Entertainment, or both! gamescom asia is your gateway to Asia and an avenue for the region to expand their audiences globally. Whether it·s for business or entertainment - we got you covered. Find out more Register as Conference Delegate Glean insider knowledge and insights from our remarkable line-up of speakers at this year·s trade conference. You·ll find topics related to all areas of the games business including the diverse qualities of Asia·s gaming markets. Agenda, speakers, early bird tix Register as Trade Visitor Looking to network and experience the exhibition zones for Trade and Entertainment in-person? Trade Visitor registration is FREE as long as you·re an industry pro. Confirm your spot Veranstalter-Rundmail vom 30. August 2023: Get your tickets now Open in Browser Limited SuperFan tickets available Are you ready for the first Entertainment Zone? It·s GAME ON! Public tickets are on sale now. The first gamescom asia Entertainment Zone takes place from 20 - 22 October 2023 at Suntec Singapore Convention & Exhibition Centre. Grab your tickets online before they run out! All SuperFan tickets are on a first come, first serve basis until sold out. Ticket prices above exclude a per ticket Booking Fee of SGD4 (for tickets above SGD 40) and SGD 1 (for tickets SGD 20 and below). Prices include

Singapore GST (Goods & Services Tax). We can·t wait to see you at gamescom asia 2023! Buy Tickets Have you gotten your SuperFan ticket? Want to be first in line for the Entertainment Zone? SuperFan tickets include access to the gamescom asia Entertainment Zone limited preview day on 20 October to get a head start on some of your favourite games ahead of the public weekend on 21 and 22 October. Not only that, you will get an official gamescom asia swag bag that includes a reusable tote bag, special lanyard and keychain, PLUS a 15% discount on all other official merchandise to level up your gaming gear. SuperFan tickets are limited and until sold out. Get ·em before they are gone! Buy Tickets Veranstalter-Rundmail vom 7. September 2023: Join the gamescom asia Pitch Competition Open in Browser Dear , Are you a passionate game developer with an innovative idea that is ready to take the gaming world by storm? The Pitch Competition - hosted by Global Top Round (GTR) and powered by gamescom asia, is an event tailored for aspiring game developers to showcase their game and talent to potential publishers and investors. All studios selected to participate in the pitch competition will receive TWO gamescom asia Trade Conference Delegate passes each, granting access to the full event. More attractive prizes for the winners to be announced. Deadline: 29th September 2023 Submit your game for FREE When is the Pitch Competition? Date: 19 October 2023 (Thursday) Time: 2:00pm - 4:00pm Venue: gamescom asia @ Suntec Singapore Convention & Exhibition Centre What do you gain? Exposure to GTR's global network of 100+ partners & 600+ publishers/investors: Your pitch will be recorded and sent to potential publishers and investors for funding and partnerships Feedback & Validation: Industry experts attending the event can offer valuable feedback, helping you refine and validate your game concept and design Media Coverage: Successful participation can attract media coverage, increasing awareness and interest in your game Pitching Skill Refinement: Enhances your capacity to clearly convey your game's value, target audience, gameplay, and unique features to attract investments, partnerships, and marketing success More Info Veranstalter-Rundmail vom 12. September 2023: Get your tickets before early bird ends! Open in Browser What you can expect in Trade Zone Get your tickets before early bird ends! With just over a month to gamescom asia 2023, have a look at all that's happening in the B2B Trade Zone and make your plans to attend. If you haven·t gotten your tickets yet, don·t sit on it any further! You have the best price to get your conference tickets at early bird prices as low as SGD 195 before 22 September . There are 2 types of B2B tickets - Trade Conference and Trade Visitor Conference tickets give full access to our upgraded industry conference, NEW Content Creators Sumit, BOTH the Trade (B2B) and Entertainment (B2C) exhibition areas, opportunity to participate in the Developer-Publisher-Investor Speed Networking session, and all networking events. Trade Visitors can register for FREE to enter BOTH the Trade (B2B) and Entertainment (B2C) exhibition areas. Coming as a group/ company of 5 or more? Get further discounts up to an additional 15%. Get Tickets Latest Topics Across Conference and Creators Summit See the full agenda and speakers list Building a Thriving SEA Gaming Ecosystem Together Gain valuable insights into the potential and challenges of the region's gaming industry by delving into the learnings from other countries and how industry leaders in Southeast Asia can collaborate to overcome common obstacles. For anyone interested in the future of gaming in Southeast Asia and the ongoing efforts to promote innovation and growth in the industry. UGC Games: Growing a Fanbase of Millions on ZEPETO Platforms like ZEPETO or Roblox offer massive opportunities for game development yet established game studios are not taking full advantage of them. Some of the most popular games on these platforms are often created by players-turned-developers. This begs the question: why are established studios not as successful as individual creators? AI & Machine Learning for your Games on AWS Understand use-cases and insights on how to effectively achieve desired outcomes for you game using applied AI and Machine Learning. Gain valuable knowledge about the AI and ML offerings, patterns, and solutions available on AWS specifically designed for game development. Get Tickets New at gamescom asia 2023 Content Creators Summit, Pitch Competition, Speed Networking and more! Find your next creator collab at the first Content Creators Summit Are you a content creator, KOL, or influencer in the

gaming space? Meet speakers from Tier One Entertainment, Gank Global, Moonton and creators like @mingweirocks, @Basharkk, @kitzcua, @bings, @Goofguy, to uncover the latest creation trends and tools and connect with publishers and esports pros to grow your network! Conference tickets required to attend. Agenda out now! Join the Developer-Publisher-Investor Speed Networking session* Get an uninterrupted hour of speed meetings with a vetted selection of developers, publishers and investors. All platforms welcome from PC, Console, Mobile, AR/VR/Metaverse to Blockchain/Web3. Followed by the VIP Mixer sponsored by Unlimit for your extended conversations! *Accessible to pre-registered developers, publishers and investors only Find out more Aspiring developers, take part in our Pitch Competition In partnership with Global Top Round (GTR) , showcase your game, idea, talent and entrepreneurial spirit to potential game publishers and investors. Other than an ultimate prize for pitch winners, you get invaluable exposure, potential funding, feedback and validation on your pitch and how to refine your pitching skills! Apply for free #foryou - a Niko x gamescom asia Industry Report As a promising market, what makes Southeast Asia unique? One answer is the prominent role of gaming influencers. Niko·s gamer survey revealed that 1 in 3 Southeast Asian gamers got their information for games from influencers/Key Opinion Leaders (KOLs). Find out how influencers help to propel Southeast Asia·s most popular games into success in this insights article. Read the report Last Chance to Exhibit by 20 September Applications to exhibit within the Trade Zone (B2B) and Entertainment Zone (B2C) close on 20 September. Reach an audience within one of the fastest growing games market in the world - Southeast Asia, build new partnerships and make those global connections. Join us at the heart of gaming in Asia. Come do business and be entertained as we build Asia·s satellite event of gamescom together with you. Exhibit at gamescom asia 2023 Welcome, Partners! More Sponsors and Partners Veranstalter-Rundmail vom 20. September 2023: Only 4 more weeks to gamescom asia! Open in Browser Last chance before ticket prices go up Early bird prices end on 22 September We·re counting down to gamescom asia 2023 from 19 - 22 October 2023 at Suntec Convention Centre, Singapore. 2023 is so much bigger than what you have experienced before - we·ve got 3 extended conference tracks, a new Content Creators Summit, pitch sessions, networking , our first physical Entertainment Zone and more. It·s not too late for you to grab your tickets at early bird prices till 22 September before prices go up. Get Tickets Latest Topics Across Conference and Creators Summit See the full agenda and speakers list Effective Gaming Partnerships: The Role of Brand-Creator-Agency Synergy in Connecting with Gamers Learn how creators, brands, platforms, and agencies can maximise their relationships and build meaningful partnerships in the ever-evolving digital space. In this session, we delve into the objectives and strategies necessary for fostering strong connections between these key players. Global Payments Trends - Level Up with Xsolla Specifically designed for game developers and publishers who are launching their games globally. As experts in payment solutions, Xsolla will be presenting innovative ways to maximise revenue in addition to traditional methods and explore new business models that can lead to additional revenue streams. Game Studio & Project Funding: What Are Your Options? Our panel of experts will provide valuable insights into the advantages and disadvantages of a variety of financing and funding options and assist attendees in identifying the one that best suits their specific needs. Attendees will also receive guidance on successful funding applications, pitching, and developing a realistic budget that is essential to attract investors. Navigating the Web3 Gaming Landscape: Insights & Strategies for Success With the downturn of markets, many Web3 start-ups are casualties of the noticeable funding drought, how can companies (speaking from iCandy·s experience) successfully weather through and double down on Web3 gaming? What do gaming companies see as catalysts for the next wave in Web3 gaming especially in hot Web3 geographical areas like Southeast Asia? Get Tickets Welcome, Partners! More Sponsors and Partners Veranstalter-Rundmail vom 27. September 2023: Qiddiya, Games from Spain, Pitch Sponsors and more Open in Browser The Heart of Business Starts Here It·s not long to gamescom asia 2023 where you·ll get the best of B2B from 19 - 20 October and B2C from 20 - 22 October at Suntec Convention Centre, Singapore. Missed early

bird ticket prices? Then don·t wait even longer to get your full access conference pass! Over 3,000 industry members expected in-person in Singapore to meet, connect, and create new partnerships with. Plus, you get entry to the Entertainment Zone too - which opens for the first time this year. Get Tickets Get the latest on gamescom asia Welcome, Platinum Sponsor - Qiddiya gamescom asia is proud to welcome Qiddya as Trade Zone Platinum Sponsor ! Qiddya will become the capital of Entertainment, Sports and Arts - a disruptive destination city recognised as the home of the most innovative and immersive experiences. About Qiddiya Vie for these titles at the Pitch Competition Hosted by Global Top Round (GTR), open to all trade visitors and delegates to attend, the Pitch Competition will showcase the top talent in the gaming industry. Prizes made possible by our generous sponsors LIGHTSPEED STUDIOS and Plug In Digital ! Sponsor and judging spots still available Discover the Spanish Gaming Renaissance Join the Games from Spain pavilion at booth BB02 . Among the Spanish companies, you will be able to meet MetroBots Games , pioneers in cutting-edge gameplay experiences, be captivated by the imaginative wonders of Vermila Studios and be stunned by Canary Islands Games · opportunities. Get ready to explore a fusion of Spanish artistry and technology that promises to redefine gaming. Find out more You·ll love these topics! See the full agenda and speakers list An IP Gold Mine In understanding the key trend of gaming IP evolution and its potential for generating additional revenue beyond in-game revenue, Neopets aims to revamp a nostalgic IP in 2023. In this talk, Dominic seeks to provide a comprehensive overview of the market by drawing insights from other successful gaming IPs, such as the "Super Mario Bros Movie". Join him in exploring the reasons why gaming IP is Hollywood·s next big money spinner. Gaming Generations Unleashed: How the Generational Divide Can Affect Your Payments Strategy Is your company's payment ecosystem prepared to offer services to all generations? Learn how different generations can influence your payment strategy and how your company can be well-prepared to meet each generation's unique needs and preferences. Building Effective Relationships with Media Outlets: Best Practices for Gaming Companies We hear 3-way perspectives from a publisher, communications strategist and the media themselves on how to create valuable and effective relationships that benefit all parties. Our panel shares their collective wisdom and best practices for gaming companies in achieving their desired coverage goals. Get Tickets Welcome, Partners! More Sponsors and Partners Veranstalter-Rundmail vom 3. Oktober 2023: Entertainment Zone publisher line-up unveiled Open in Browser And key highlights for the public weekend You·re no longer here just for business - it·s about time to play! Arc System Works, Amplitude Studios, GSC Game World, Make Waves, Mundfish, Neopets, PlayStation, SEGA, Ubisoft, and Xbox , are among the latest publishers and studios coming to gamescom asia 2023·s Entertainment Zone from 20 - 22 October. This is in addition to Capcom and the Capcom Pro Tour Singapore Offline Street Fighter 6 playoffs that will be hosted and broadcast live. You can also expect an electrifying main stage line-up with PLAYERTWO, Gerard Marino, Honkai: Star Rail Voice Actors, cosplay fashion show, and some very special guest appearances yet to be revealed! With the exciting line-up of programmes, you won·t want to miss the gamescom asia weekend, so be sure to stay! More, more, more: Indie Zone by Indie Wavemakers and Xbox New areas in B2C Let·s party with PLAYERTWO Content Creator Summit roundup Get Tickets Get the latest on gamescom asia Exhibition, conference, parties, side events, and counting Indie Zone by Indie Wavemakers and sponsored by Xbox Play more than 30 games from indie studios across the world at the Indie Zone in both the Entertainment and Trade areas! On the Entertainment Zone Indie Stage, you·ll get to hear from the talent developers themselves and find out more about their gamedev journey, gameplay, behind-the-scenes and more. Retro Games Zone with Retro City Embrace the golden era of video games at the Retro Games Zone with Retro City . Play iconic games, pinball, and even learn to craft your very own arcade machine. Get your own pixel tattoo with guest artist Mrpixel.tattooer and snag some daily giveaways. Highlights Board Games Zone with Origame Roll a dice at the Board Games Zone with Origame with over 100 titles of curated board from all over Asia and take some new favs home with you. Try out the latest games from Origame and other popular games from independent

Asian board game studios. Highlights Let·s party with PLAYERTWO Presented by Warner Music , Hip Hop quintet PLAYERTWO takes the stage at the official reception on 20 October's Entertainment Zone Limited Preview Day. Open to conference delegates, VIPs, media, creators and SuperFans only Get tickets to join the party Content Creator Summit Roundup Get to rub shoulders with the creator community, talent companies, and platforms. TikTok, GLOCO, Kitz Cua, Charess, YOSUKE, Boom Digital Media, MOONTON Games, bings, Goofguy , and more add to our star cast! Open to conference delegates, media, creators only Get conference tickets Last chance to indicate interest for Developer-Publisher-Investor Speed Networking Meet promising game developers and uncover your next new project opportunity - all in an hour! Indicate your interest when purchasing your trade conference ticket. Eligible companies will receive instructions to RSVP to this pre-screened event. Participants will also be invited to the VIP Mixer sponsored by Unlimit . More Info Welcome, Partners! More Sponsors and Partners Veranstalter-Rundmail vom 11. Oktober 2023: Start connecting on gamescom biz online Open in Browser Platform Open! Meet now on gamescom biz 1(!) more week to gamescom asia and over 130 companies are ready to meet you. Yes, the Exhibitor List is out! Registered attendees already have access to the gamescom biz app to start connecting ahead of the event and setting up meetings in Singapore. If you haven·t registered for your Conference or Trade Visitor ticket yet, what are you waiting for?! More, more, more: Everything in Trade Zone Expo Stage Talks Conference Sessions Highlights Get Tickets Everything in Trade Zone A quick overview of the zones, talks, and programmes within the Trade Zone. Come for business, stay for entertainment! Stack up your knowledge with not 1, not 2, but 4 conference tracks for some hardcore learning with a very expert speaker line-up. On the agenda Expo Stage Talks - Open to all Free for all within the Exhibition area, stay updated on the industry·s trending topics with these focused and specialised sessions at the Expo Stage. Speakers include: Aligning your games strategy with creative 3D solutions with Adobe Learn the differentiation in operational machine learning for mobile games with Molocco Add real-time interactive features to your online games with PubNub AI fun and innovative approaches to content marketing with 9GAG Healthy workplace culture among gaming professionals with 80 Level Pivotal world of payments in video games by Worldpay from FIS AI·s role in game development and player experience with Sentience The impact of KOLs on gaming in Asia with Niko Partners Expo Stage Schedule Conference Sessions to Bookmark Unlocking 800M Potential Gamers: Telegram Game Development & Monetization Strategies Explore innovative ways to not only launch your games globally but also unlock new revenue streams. Drawing on our expertise in the gaming industry, we will guide you through a comprehensive overview of Telegram's vast audience and present proven techniques for maximizing revenue. Restarting from 0: Lessons from a Pivot in the VR Gaming Market According to Bertoni, no matter how large a company is, it's essential to start learning from scratch and treat a new business like a startup. Through his talk, Bertoni will underscore the importance of vision, vertical alignment, and culture in creating a fresh perspective and embedding it in every small decision, rather than just discussing it in meetings. Truly Original Melodies for Game Music This talk will explain the two essential components of a memorable theme, distill music composition into 8 building blocks, and suggest 5 IP-specific narrative building blocks to consult for making informed artistic choices. Matching narrative tent poles to compositional DNA will not only help the composer get cracking on themes but also ensure that those themes are original! Learn ways to use game IP elements to inform music writing decisions in order to create perfectly bespoke melodies that will echo through the eternity of game music history. Register now Welcome, Partners! More Sponsors and Partners Veranstalter-Rundmail vom 18. Oktober 2023: All you need is one ticket Open in Browser gamescom asia 2023 is in ONE day gamescom asia 2023 is just ONE DAY away! Don·t miss out on meeting the global games industry face to face right here in Singapore - all with eyes on Asia. This is your last chance to register for your Trade Visitor or Trade Conference tickets before onsite rates apply. Let·s break it down for you: Over 130 companies and brands ready to meet >3,400 trade attendees already registered (start networking on gamescom biz) Yes, the Exhibitor List is out!

Official B2C Entertainment Zone opens to all Your ticket gives you entry to the B2C Entertainment Zone from 20 - 22 October Don·t miss it! Register Now Trade Zone At-a-glance Click to enlarge Check out what·s happening in Trade Zone from 19 - 20 October. Your upgraded Trade Conference ticket gets you entry to all conference sessions, content creators summit, and the official networking reception on 20 October! Onsite Opening Dates and Hours Trade Conference: 9:00am to 5:00pm Trade Zone Exhibition: 10:00am to 6:00pm Register Now Entertainment Zone Weekend Click to enlarge Entertainment Zone weekend is finally here - and we should see you there too! Open to the public, gamers, and fans, expect a weekend of games, technology showcases, live entertainment, cosplay, and so much more! Don·t forget our online shows - PRIMETIME and STUDIO also return to major streaming platforms showcasing the latest in games and popular culture. Onsite Dates and Hours 20 October , 1pm - 8pm: Limited Preview Day - for trade, VIPs, media, creators, SuperFans only 21 - 22 October , 10am - 8pm: public weekend for all Online Shows (YouTube | Facebook | Twitch) 19 October , 8pm - 9pm SGT/UTC+8: PRIMETIME 22 October , From 1pm SGT/UTC+8: STUDIO Check the highlights Welcome, Partners! More Sponsors and Partners