Koelnmesse: Öffentliche Veranstalterinformationen vom Januar, Februar und 25. April 2023

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Hi XboxDev, Start making plans! gamescom asia returns to Singapore from 19 - 22 October 2023 across 4 DAYS! This year, we are all geared up to attract over 150 exhibitors and more than 30,000 visitors from Asia Pacific and beyond. Wow, 30,000, you say? That·s because both Trade (B2B) and Entertainment (B2C) Zones will open their doors in 2023. Click to enlarge Already considering participating in 2023? Download our latest exhibition brochure and application form in the link below. Early bird preferential rates available when you reserve your spot before 19 May. Count me in for 2023! Add to calendar We're still reeling from 2022! Walk with us as we take you through the hubbub and atmosphere of when we officially opened our doors last year in Singapore. Watch gamescom asia Conference: 19 - 20 October In 2022, we served up our biggest games industry conference yet. 990+ industry professionals gathered in Singapore to hear from peers and experts on stage, exchanging knowledge and insights across global and Asia-centric perspectives. Thought leaders from Blizzard Entertainment, XBOX, TikTok, Mojiken Studio, Wizards of the Coast, Roblox were just some of the amazing personalities that graced our stage. Are you up for it? If you have wizardry levels of wisdom to impart to a global audience and want to finetune your spellbinding wand hand gestures, apply to speak at gamescom asia 2023·s trade conference this October! Apply by: 31 May 2023 Apply to Speak P.S. please don't whip anything out, we're just showing off big brain energy Source: Warner Bros Games via giphy Topics We're open to technical talks, case studies, making ofs, or any interesting ideas at all! Topics we're looking to include but not limited to: Game design, development, and production Marketing, user acquisition and retention Growth and monetisation Mobile gaming strategies (live ops, hypercasual, HTML5) Global publishing and funding methods Emerging tech (AR/VR/XR, metaverse, blockchain, cloud gaming, AI) Business strategy and industry trend Esports Talent management, workplace culture, diversity etc. Apply to Speak Sneaks from 2022 We covered many topics in 2022, but you can now watch select sessions for free from last year·s trade conference. Conference delegates never lose access to sessions on demand even after the conference ends. Inspired? Apply to speak at gamescom asia 2023·s trade conference, exclusively for B2B industry professionals. Watch Free Sessions Ready to say yes to gamescom asia? Taking our conference stage this year are big names like CD PROJEKT RED (Poland), Team17 (UK), Dr. Panda (China), Xsolla (USA), SUNSOFT (Japan), StoryTale Studios (Indonesia), Techland (Poland), and iCandy Interactive (Singapore), with more to come. We're growing our conference with multiple tracks and topics - we·ll talk case studies, game design, game revivals, local culture, creator economy·you name it! With 990+ attendees from 41 countries last year, this is Asia Pacific·s premier professional conference for the games industry. If you·re a provider for the gaming industry, you·ll want to be standing next to these formidable speakers. Explore our sponsored conference opportunities like speakership, hosted receptions, workshops, expo stage talks, and more. Heads up! BOTH the B2C Entertainment Zone for the public and B2B Trade Zone for industry are set to open their doors at gamescom asia 2023. Remember to secure your exhibition space at early bird rates by 19 May. Download Brochure