gamescom asia 2021: Programm, Trade Zone und Zeiten der Publikumsshows

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And sessions you shouldn·t miss. Open in Browser More great stuff to share this week There·s plenty of updates on gamescom asia this week including new speakers added to our mega line up, topics you shouldn·t miss, and more partners on board in both the Trade & Entertainment Zones. More so, you should definitely get your Trade Passes after reading this newsletter. ⋯·Let's get to it! Take me to tickets! See These Speakers at gamescom asia And some of the many topics to explore. Session: How Game Audio Shapes Narrative in Videogames Game audio is such an integral part of game making. The right effects can generate a mix of emotions for the player and even helps players grasp in-game mechanics faster. Soundtracks help develop the mood and arch of the game, pulling gamers into a new world. No introductions needed for these leading composers and audio mavens. Session: AAA in 2021: Starting Something New in An Unpredictable World Earlier this year we got news of That·s No Moon, a new independent AAA studio founded by industry veterans. Their yet-to-be-revealed projects promising to ·push the limits of both gameplay and story·. Michael Mumbauer will cover the challenges and lessons in building a AAA development studio during a global pandemic and how to attract and inspire key talent during this time. Session: Play-to-Earn NFT Gaming: Too Good to be True? NFTs, crypto games, and digital property have all become hot topics in the last year. A new class of games is emerging where playing is an investment opportunity, and even potentially a way to earn a living. Sky Mavis, the creators of #1 crypto game Axie Infinity, will talk about how play-to-earn works and the economics behind it. Session: Designing & Reinventing Japanese RPGs Passion for RPGs has been strong in Japan, subsequently evolving into its own genre JRPG (Japanese RPG). How have titles like Final Fantasy and Dragon Quest secured their fanbase and push Japan·s RPG industry to global success? This special talk by Square Enix reveals the creative process of JRPGs and standing the test of time. Session: Duologue: Writers on Writers Lead Writer of the ·God of War· series, Marianne Krawczyk, and the Narrative Director of ·Assassin's Creed· series, Darby McDevitt engage in an intimate, one-on-one conversation about their craft and work. A fascinating inside look at game writing. Session: Cutting Through the "Hype" in Hyper Casual Lightweight and simple in mechanics, hyper casual games are easy to play and highly addictive. But where is it going for developers chasing that low cost per install (CPI) or bouncing from publisher to publisher on pay per prototype deals? Not to be missed for mobile game developers! View full agenda New Partners & More Updates Southeast Asia Represent! National gaming industry associations from Singapore, the Philippines, and Thailand will exhibit virtually at gamescom asia · bringing in a variety of homegrown companies and talent to meet you at the Trade Zone. Get Your Trade Visitor Passes B2C PRIMETIME Host · Victoria Cheng akaChubbyNinja! We·re STOKED to have Victoria Cheng (@akaChubbyNinja) host our Entertainment Zone PRIMETIME segment this year! PRIMETIME premieres on gamescomasia.live , YouTube , TikTok , Facebook , Discord and Twitch . Follow us on your channel of choice. Questions? Drop us an email . Organised By Brand Owner Held In Follow gamescom asia: Sales network Data Protection & Privacy Policy You are receiving this email as a subscriber to the mailing list, a prior Koelnmesse events attendee, or might have been identified from our research as having interest in related content. Got this as a forward? Subscribe to receive first-hand updates. Not you? Update your subscription preferences . Copyright © 2021 gamescom asia. All Rights Reserved.

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Schedule your meetings ahead of the event Open in Browser Register now to attend Trade Zone onsite and online! Hear, hear! #gamescomasia2021 is in a week·s time so if you haven·t gotten your

trade passes, right about now is the time to checkout. Missing F2F action? If you are fully vaccinated, you can attend the hybrid conference in-person from 14 · 15 October at Suntec Singapore. gamescom asia is an approved business event with strictly observed and regulated Safe Management Measures (SMMs) & testing. Whether you wish to join us in-person* or online, REGISTER HERE *Simply tick the box indicating you wish to join the event in person during registration We would also like to welcome Nintendo, TikTok, Snapchat, Google Play and many more companies on board as partners supporting gamescom asia. PLUS+ Starting from 11 October, schedule meetings with fellow attendees, visit exhibitors· booth profiles and their offerings, and find out more on their latest job openings through the Jobs Portal. Here·s what to expect for both Trade and Entertainment Zones: 14 October, Thursday Streaming live from Suntec Singapore, the opening day of the Trade Zone Digital Expo + hybrid Games360 will explore novel strategies for game launches, community building, and investing in unpredictable times, employable in both AAA and indie settings. 15 October, Friday Day 2 of Games360 continues with topics on XR, audio design, prototyping and narrative. The Mobile Gaming Summit runs in-parallel covering all the mobile development tools you need. But don·t forget, tonight kickstarts the Entertainment Zone with PRIMETIME livestream at 8pm SGT · game reveals and premieres await! 16 - 17 October, Saturday & Sunday After 2 days of formal sessions, join the participant-driven roundtable on how to · Be an Ally for Women in Gaming ·, as well as exclusive access to paid content from devcom 2021 . Tune in to Entertainment Zone·s STUDIO Day 1 and STUDIO Day 2 on 16 and 17 October from 12:30pm SGT daily to catch extended games content, developer interviews, the TikTok Show and more! Take me to tickets! Moar Topics & Speakers! Bear with us, we just have to share what·s good Session: Nintendo Switch: Game Development & Indies Learn about Nintendo Switch·s market overview, how to apply to become a developer for it and how to self-publish their games globally. Come meet Nintendo·s indie team, as they are looking to meet with creative and talented game developers and publishers in the region. Session: TikTok Tips for Game Discovery & Marketing Discover a new way for gamers to engage with their favourite mobile games, allowing for an environment of discovery, co-creation and sharing on TikTok. Deal-Makers Panel: M&A and Investments in the Gaming Space Top executives from leading game companies teach you how to ride the growth wave in Asia and when to consider a strategic partnership or acquisition. Build your agility and resilience in today·s turbulent times. Session: Making Niche Games Niche games serve a very specific group of players that larger companies often overlook yet creates a unique market segment that smaller game developers could take advantage of. How did Kaigan Games manage to amass millions of downloads from this ·niche· market?! View full agenda Fresh In! The Aussie Games Showcase - Global Business and Talent Attraction Taskforce Interested in learning more about the Australian Digital Games Industry? How about the new Digital Games Tax Offset and the various incentives available to establish a games studio and pathways for talented individuals. Join our Global Talent Officer for South East Asia based in Singapore S.T.A.L.K.E.R. 2 by GSC Game World GSC Game World is exploring opportunities on Asian market for S.T.A.L.K.E.R. 2: Heart of Chernobyl, releasing 28 April 2022. Meet us at gamescom asia or email us Ubisoft Singapore, creator of worlds Southeast Asia·s biggest AAA game development studio. At Ubisoft Singapore, we create worlds for everyone. If you·ve got the courage to dream, this is the place for you! Embark on your next adventure Schedule a 1:1 Rock Your Profile session* with LinkedIn We want who you are to align with what you do, and LinkedIn is a first step to help you get there. Schedule a 1-on-1 virtual consultation with one of LinkedIn's Rock Your Profile ambassadors. We'll help you update your profile to grow your community and your career. *Sessions only on 14 - 15 October. Book your 30-minutes session Get a free gamescom asia pass from Xsolla Diamond Club If you·re a game developer, publisher, or distributor, Xsolla Diamond Club invites you to join a community created exclusively for games industry professionals like you. XDC helps you connect with peers, network and collaborate with other pros, attend expert speaker sessions, access show discounts, and more. Join Today Questions? Drop us an email . Organised By Brand Owner Held In Follow gamescom asia: Sales

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Last call for registration. Open in Browser Take home a gamescom asia NFT gamescom asia·s hybrid* Trade Zone officially kicks off from 14 · 15 October with a strong conference agenda and a 360-degree view on games and mobile gaming. But first, if you're based in Singapore and full vaccinated, join us live at Suntec Singapore! gamescom asia is an approved business event with strict safety protocols and our delegates' wellbeing a top priority. Besides daily Pre Event Testing (PET), measures have been put in place to ensure all are able to interact meaningfully. If you can·t be here in-person, you can access Hubilo, our virtual platform, to make your meetings ahead of time, watch the conference, explore the digital expo, and so much more. You can even earn some cool gamescom asia exclusive NFTs when you come onsite or participate online! So don·t hesitate and get your tickets before it·s sold out (again ·). Register here *Tickets are valid for onsite and online attendance. If you·re planning to attend onsite in Singapore, simply tick the box indicating that in the registration form. Please note that NO walk in registrations will be allowed onsite. What·s New for B2B at gamescom asia 2021? New Partners at Digital Expo Meet companies like Epik, TikTok, Nintendo, CareGame, GSC Game World, Virtuos, Oracle, Snapchat , and country pavilions from Singapore and Malaysia and exhibitors from Philippines, Thailand, Australia , and more. Opportunities abound to get in touch with Southeast Asia and the world. Make an appointment Be an Ally for Women in Gaming This participant-driven roundtable encourages casual discussion and exchange of ideas among participants while addressing an important topic. All genders can be allies for women and each other, so join in on the conversation! Let·s Un-conference Win a First-Edition NFT! Onsite attendees will receive an event exclusive NFT. Fret not for our online attendees, we haven·t forgotten you! Win a first-edition gamescom asia NFT by just being active online, so you can own a piece of gamescom asia digitally, forever. Get your Trade Passes Latest Partners Onboard Ubitus, brings your game to more gamers via cloud Ubitus· patented technology and Game Development Kit not only help game developer reach broader game market via various cloud-driven channels, without redeveloping time and cost. Test It Out at gamescom asia Monetise your business with AstroPay digital wallet! AstroPay digital wallet allows merchants to process payments easily and securely from a single integration. It allows consumers to pay easily in local currency or US dollars through a vary of renowned local payment methods. One single integration and you can reach the world! Visit our website Questions? Drop us an email . Organised By Brand Owner Held In Follow gamescom asia: Sales network Data Protection & Privacy Policy You are receiving this email as a subscriber to the mailing list, a prior Koelnmesse events attendee, or might have been identified from our research as having interest in related content. Got this as a forward? Subscribe to receive first-hand updates. Not you? Update your subscription preferences . Copyright © 2021 gamescom asia. All Rights Reserved.

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in wenigen Tagen findet das erste Satellitenevent der gamescom statt, die gamescom asia , und wir wollen sicherstellen, dass du weder spannende Spiele noch neue Enthüllungen verpasst. Vom 15. bis 17. Oktober 2021 findet gamescom asia's Entertainment Zone für Fans in einem vollständig digitalen englischsprachigen Format mit zwei Hauptsegmenten PRIMETIME und STUDIO statt, die all deinen Gaming-Durst nach Inhalten stillen werden. Und was noch besser ist: Die gamescom asia wird auch live auf dem gamescom-eigenen Twitch-Kanal gestreamt! Wir freuen uns auf dich! Programm-Highlights Entertainment Zone PRIMETIME 15. Oktober, 20 Uhr SGT/ 14 Uhr CEST Beginne mit PRIMETIME am 15. Oktober 2021. In dieser einstündigen Live-Show, die von Victoria

Cheng (alias ChubbyNinja) moderiert wird, werden neue Spiele und Trailer aus der Region und der ganzen Welt vorgestellt. STUDIO Tag 1 und Tag 2 16. Oktober, ab 12:30 Uhr SGT/ 6:30 Uhr CEST 17. Oktober, ab 13:00 Uhr SGT/ 7:00 Uhr CEST Im Anschluss an die PRIMETIME-Ankündigungen wird STUDIO den Fans weitere Game-Trailer, erweitertes Gameplay, Entwickler-Interviews, fantastische Indies, e-Sport-Turniere, AMD Streamer Challenge und vieles mehr bieten! Awesome Indies Mit einer Auswahl an Spielen aus Südostasien und preisgekrönten Indies aus aller Welt präsentieren die Indies der gamescom asia Spiele, die sich von der Masse abheben - von Strategie über Simulation bis hin zu Sport, FPS und mehr. Gewinne eine NFT-Erstausgabe! Auch wenn wir uns nicht persönlich treffen können, heißt das nicht, dass wir nicht an dich denken! Fans, die die gamescom asia live miterleben, haben die Chance, eine Erstausgabe der gamescom asia NFT zu gewinnen, um ein Stück gamescom asia für immer digital besitzen zu können. Überall live sehen Außer auf Twitch streamt die gamescom asia auch auf ihrer eigenen Website unter gamescom asia LIVE | YouTube , TikTok , FacebookDiscord und eGG Network >>> Mehr #gamescomasia2021