GamePlan: Global Gametech, Pressemitteilung vom 10. Mai 2021

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São Paulo, Brazil, May 10th, 2021 · After seven years providing consultancy for bigger and smaller development companies from all around the world in the videogame industry, [1]GamePlan is ready to give a step ahead. Now the company will extend its reach, offering not only several kinds of services for the industry, but also taking a step into game development. Since the companie aims to provide solutions for the gaming industry through technology, intelligence and creativity, it now ceases to classify itself as a consultancy to oficially become a Gametech. ·It is a historic moment for GamePlan. Our new positioning, as a multinational company that is aligned with the needs of the global market, places us as a true GameTech: creators of technological and creative solutions to serve the gaming market·, says André Faure, GamePlan·s CEO. This improvement led the company to change its name to GamePlan.GG, where GG stands for ·Global Gametech·. GamePlan.GG diversified its services in three separated offices. GamePlan.XP is located in São Paulo, Brazil, and takes care of Business Intelligence (B.I), Press Relationship (P.R.), Marketing and other consultancy services; GamePlan.DEV is the other Brazilian office, located in the city of Fortaleza, handles the development services and Gamification. The last one is GamePlan.EU, located in Poznan, Poland. This one is the branch of the company which facilitates business made around the european continent. ·We start from Market Intelligence and go to Game Development, closing the cycle of our customers' demands, with a diverse and exceptional team of specialists, guaranteeing the world-class level of deliveries that has always marked us·, defines André Faure. It is also important to note that Gameplan is the only Brazilian Gametech certified by AbraGames, the Brazilian Association of Game Development, the country's highest entity and main authority in game industry.