



# COMMUNITY CLUBHOUSE

Better Communities. Better Experiences.

## Keynote Speakers



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Keynote

## "Us and Them" – Building Healthy Relationship with Players and Partners

### Day & Time

Tues March 18 | 9:30 a.m. PST

### Location

Moscone South  
Esplanade Room 158



**Shams Jorjani**

CEO | Arrowhead Game Studios



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Keynote

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**Johan Pilestedt**

CCO | Arrowhead Game Studios

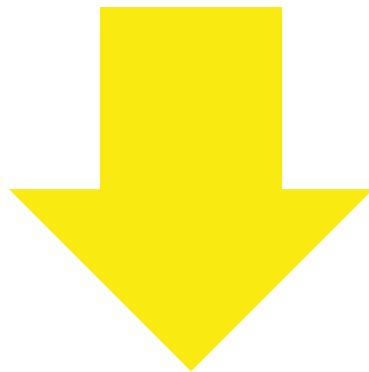




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## Explore our GDC Sessions



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**Day & Time**

March 18 2025 | 10:50 a.m. PST

**Location**

Moscone South  
Esplanade Rm 158

# Magic Potion Games: A Club Penguin for the Next Generation



**Anna Wright**

Senior Director, Player Operations

**Niantic, Inc.**



**Karin Johnson**

Founder & Chief Product Officer

**Magic Potion Games**



**Stephen MacDonald**

Founder & CEO

**Magic Potion Games**





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# Breaking the Productivity Trap: Reimagining Game Development in the AI Era



**Vered Horesh**

Chief of Strategic AI Partnerships

**BRIA**



**Volkan Gurel**

CEO & Co-Founder

**Layer AI**



**Andrei Muratov**

Head of Game Analytics and  
AI/ML Solutions

**AWS for Games**



**Oren Debi**

VP Product, AI & Innovation

**SciPlay**



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March 18 2025 | 1:20 p.m. PST

**Location**

Moscone South  
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# Start Early: Building Gaming Communities



**Martine Spaans**  
Owner  
**Tamalaki Games**



**Katleen Evers**  
CEO & Founder  
**4EversGames**



**Sydnee McLeod**  
Senior Community Manager  
**Norsfell**



**Max von Knorring**  
COO  
**Amplitude Studios**



**Joanna Keler**  
Marketing Consultant  
**Gamer Tag**

GAMER TAG

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Session

# Less Disruption, More Engagement:

## Unpacking Anti-Toxicity Strategy and Technology in Voice Chat

**Day & Time**

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**MODULATE**

**Mark Frumkin**

Director of Customer  
Success





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**Day & Time**

March 18 2025 | 2:40 p.m. PST

**Location**

Moscone South  
Esplanade Rm 158

# Leveraging AI for Player Acquisition, Engagement and Monetization to Transform the Economics of Your Live Service Game



**Shayan Sanyal**

Global Leader, Games Industry  
Business Development

**AWS**



**Kimberly Corbett**

Chief Publishing Officer

**Fortis Games**



**Bill Grosso**

CEO

**Game Data Pros (GDP)**



**Phil Mohr**

CEO

**Metica**



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# Bots Cost:

How Tackling Cheats Helps Protect Both Player Experience and Revenue



**Andrew Hogan**

Andrew Hogan, CRO and Co-  
Founder

**Intorqa**



**Nidhi Gupta**

Engineering Leader

**Roblox**



**Micah Roland**

Sr. Manager, Product  
Management- Game Integrity

**Scopely**



**Alon Dayan**

Co-Founder & CEO

**Quago**



**AC Ward**

Director of Anti-Cheat  
Engineering

**Electronic Arts**



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**Day & Time**

March 18 2025 | 4:10 p.m. PST

**Location**

Moscone South  
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# The Ripple Effects of Great Tooling:

Why the Developer Experience Matters to Everyone



**Josh Loveridge**

Managing Director

**Stratton Studios**



**Matt Ellis**

Developer Advocate

**JetBrains**



**Justin Miersch**

Founder

**314 Arts**



**Antonio Antunes**

Senior Developer

**Odin | Sirenix**



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# D2C X-Ray Vision:

What Top Publishers do to Scale Web Shop Success



**Chip Thurston**  
Head of Gaming  
FastSpring



**Michael Lewis**  
SVP, Direct to Consumer  
Take-Two Interactive



**Travis Neiderhiser**  
Head of Developer Success  
Nexus



**Jason Dauenhauer**  
Head of VIP Services  
Keywords Studios



**David Vogelpohl**  
CMO  
FastSpring



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## D2C X-Ray Vision:

What Top Publishers do to Scale Web Shop Success

**Win a DJI Mini Drone! Attend the session, submit a live question, and you could “take off” with the prize!**

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March 18 2025 | 4:10 p.m. PST

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Join us  
to win!



FastSpring



nexus

Keywords  
Studios  
Imagine More



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**Day & Time**

March 18 2025 | 5:30 p.m. PST

**Location**

Moscone South  
Esplanade Rm 158

# Boom vs Rush:

Balancing Player Expectations & Creative Priorities in a High-touch Player Era



**Rob Schoeppe**  
CCO  
Accelbyte



**Kim Nordstrom**  
CEO  
PLAYERUNKNOWN Productions



**Chris Melissinos**  
AWS Principal Evangelist -  
Video Game Industry  
AWS



**Romain de Waubert de Genlis**  
CEO & Co-Founder  
Amplitude Studios



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Fireside Chat

# Saving Lives with Real-Life Threat Escalations

## Day & Time

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5:30 p.m. PST

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**Kaila Jarvis**

Global Trust & Safety Advisor  
**Keywords Studios**



**Christina Camilleri**

Head of Trust & Safety  
**Netflix Games**



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# HAPPY HOUR

Tues., March 18, 6:00 pm

Moscone Center







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