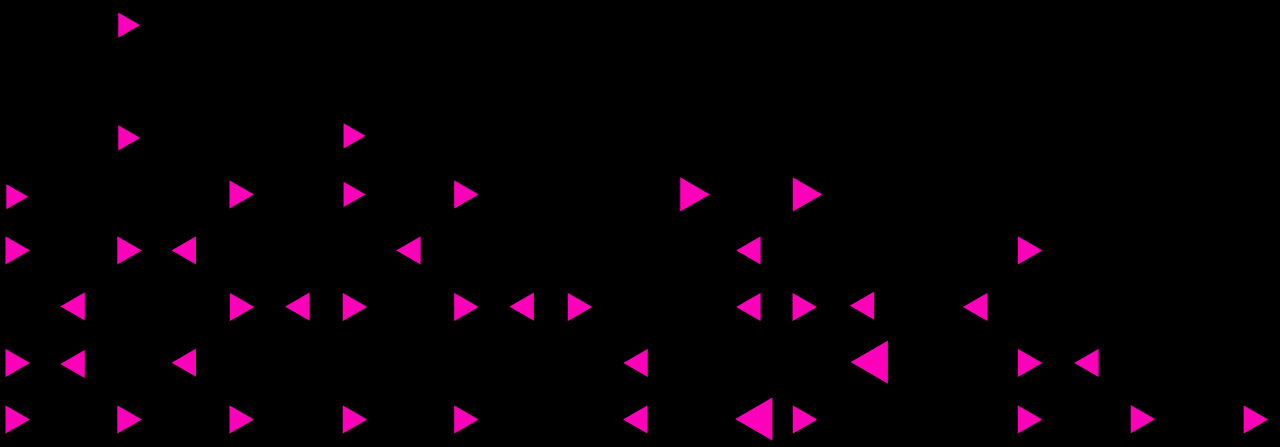


devcom

Scholarship Programs

Concept Summary for Partners and Allies



a brand of

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part of



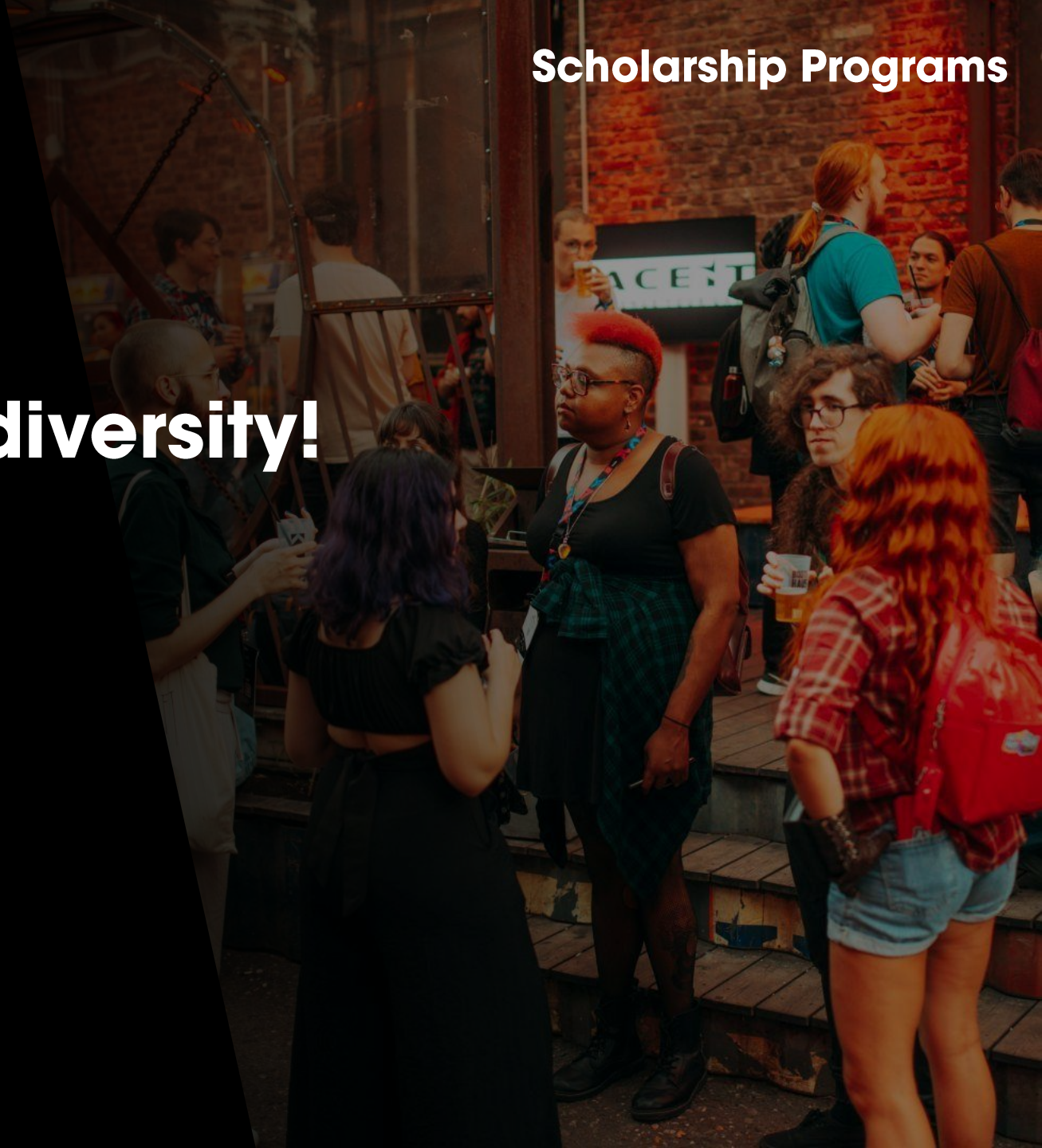
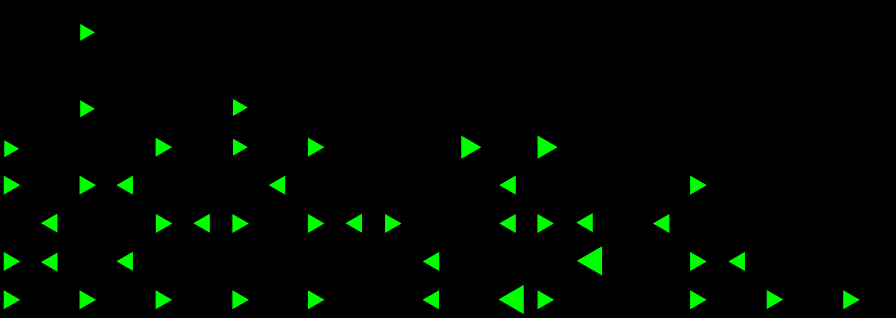
supported by



Our next step fostering inclusion & diversity!

We are thrilled to introduce our upcoming devcom Scholarship Programs to you!

Our team strives to recruit and retain under-represented and under-estimated game developers and team up with international partners to support and sustain our industry.



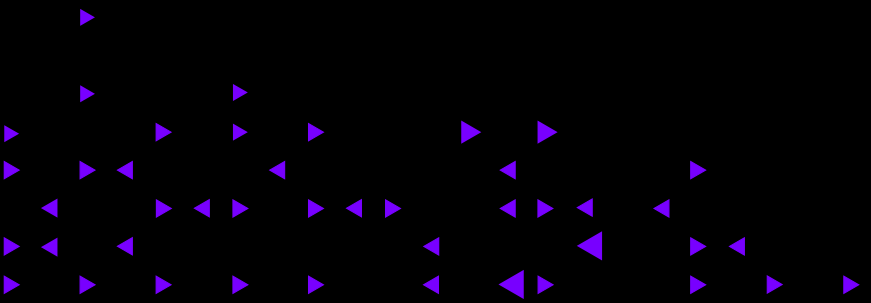
Concept and idea

devcom & gamescom will **increase inclusivity opportunities** for game developers who, for whatever reason, are unable to join our conference and gamescom on their own.

With a special emphasis on recruiting and retaining qualified candidates from **diverse backgrounds across marginalized and minority communities around the world**.

We intentionally provide a **welcoming and engaging atmosphere** for our participants and create **meaningful memories** for those who can join the event with on-site and online community building actions.

The program will further **professionalize devcom's & gamescom's efforts** to provide access to our events, knowledge and community.



Our approach

We want to nurture a sense of safety and belonging in the games industry and the attendee community, as well as a career-long interest in attending devcom's events / gamescom.

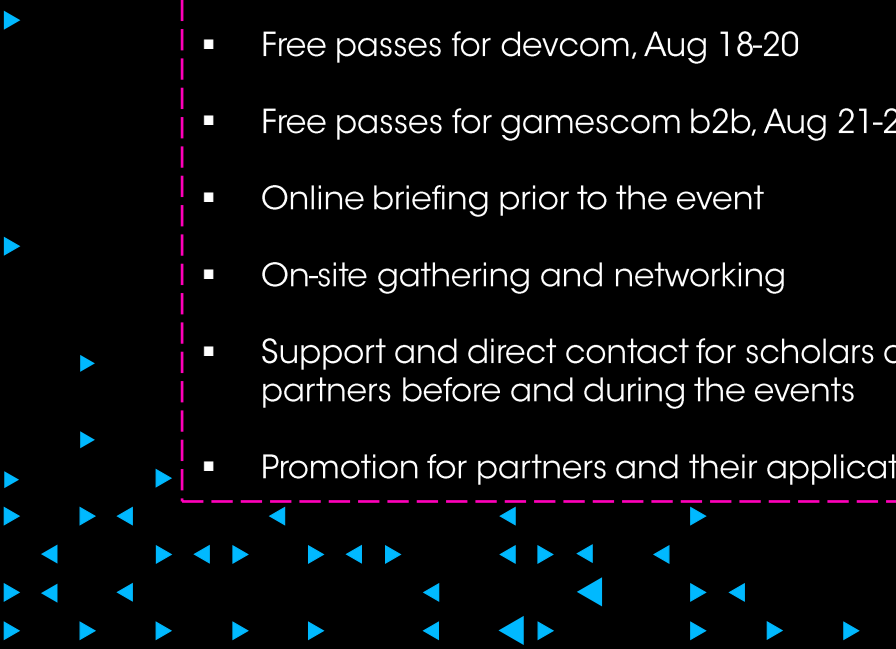
We do this by offering a cohort model and a professional development and community-building program aimed at elevating diverse voices.

devcom & gamescom provide


- Free passes for devcom, Aug 18-20
- Free passes for gamescom b2b, Aug 21-23
- Online briefing prior to the event
- On-site gathering and networking
- Support and direct contact for scholars and partners before and during the events
- Promotion for partners and their application


Partner responsibilities

- Conduct application form for their community
- Selection process for applications aligned with scholarship program efforts
- Contribution to online and on-site program (optional)
- Financial support for scholars (optional)
- Program sponsoring for on-site gatherings or other parts of the program (optional)



Setting the scope

 Free content passes
For devcom: August 18 – 20, 2024

 Free trade-visitor passes
for gamescom: August 21 – 23, 2024

 Up to 100 on-site participants

 150+ online participants

 5-10 mentors & ambassadors
providing guidance and knowledge

 2 program managers
taking care of partners and participants

 2 online community
and networking events

 1 on-site meetup &
2 breakfast gatherings

 Fixed meeting points and
direct support & contact on-site



Join us as **partner & ally**



#1 Associations

...support the program with an application & selection process for their member- and affiliated communities.



#2 Organizations & Networks

...support the program with an application & selection process for their communities and / or promoting relevant application forms of partners.



#3 Universities

...support the program with an application & selection process for their students.



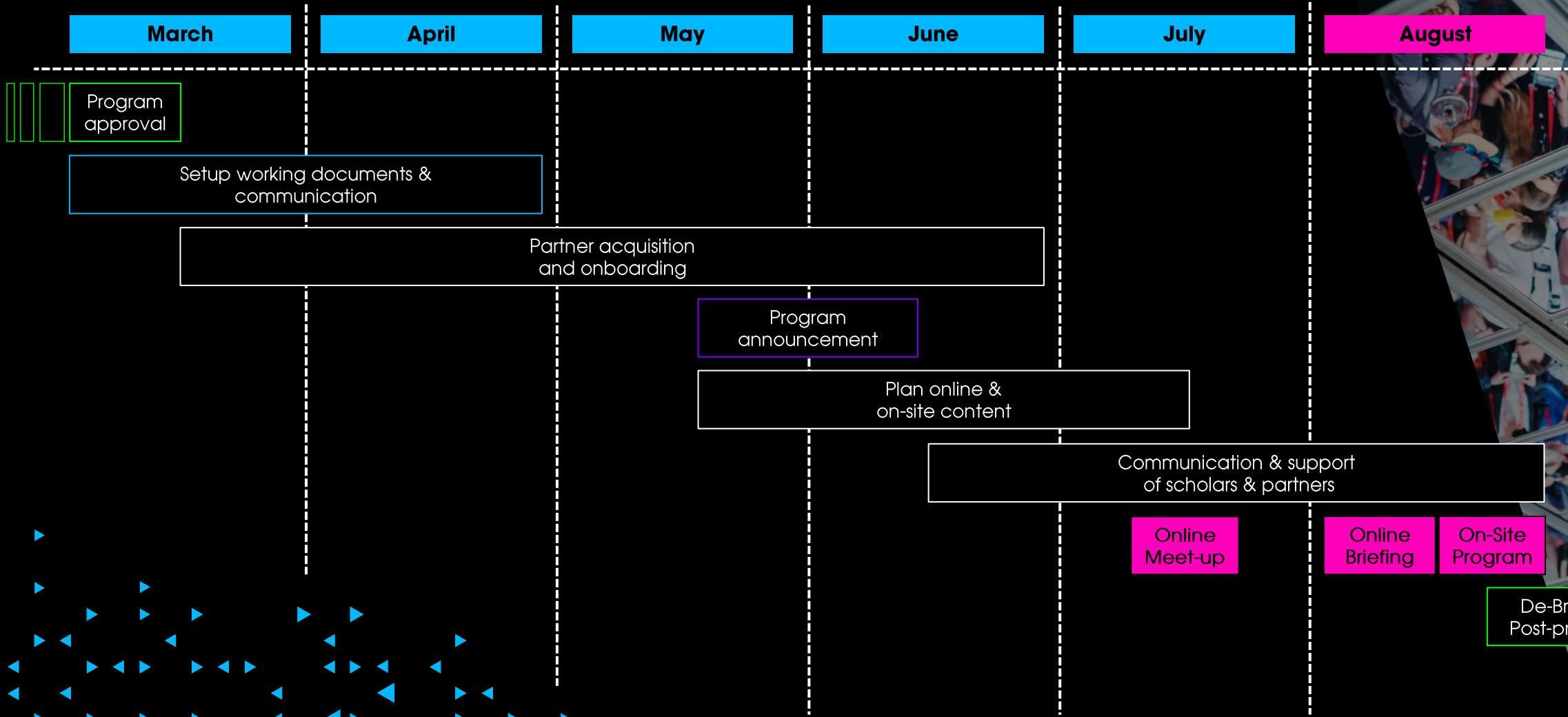
#4 Sponsors

...support the program by providing funds and visibility.



Apply as partner now!

Program timeline



Your **contacts** for the devcom Scholarship Programs



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